

Gerson Bradford

gersonbradford@aol.com

Visual Effects Artist, Filmmaker/Videographer, Editor/Colorist

SUMMARY OF QUALIFICATIONS

- 10+ years as Artist, Writer, Manager, Videographer, Editor and Producer in audio and video media.
- Powerful understanding of all aspects of film/video/audio production processes and tools.
- Passionate, detailed, and dedicated leader, creative designer and writer.
- Strong interpersonal and facilitation skills.
- Rapid and self-guided learner.

PROFESSIONAL EXPERIENCE

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|-------------------|-----------------------|------------------|
| 01.2010 – Present | Diverse Digital Media | Philadelphia, PA |
|-------------------|-----------------------|------------------|

Producer/Director/Visual Effects Artist/Editor/Colorist/Videographer

- Plan and produce film/video and digital media projects.
- Create special effects and illustration for diverse media.
- Film events, people, and objects for individuals and organizations.
- Produce, direct, and edit music videos.
- Write and edit story, copy, creative, and technical proposals.
- Design and program websites

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|-------------------|-----------------------------|------------------|
| 01.2004 – Present | Bradford Sound Studios, LLC | Philadelphia, PA |
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Owner/Sound Engineer

- Manage staff, contractors, schedules, and daily studio operations.
- Record, mix, and master various album releases for various artists.
- Create and edit musical audio clips for use in multimedia projects.
- Record, edit, and mix voice-over recordings for use in multimedia projects.
- Singer/Songwriter affiliated with ASCAP

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| 04.1998 – 09.2007 | Bromedicon, Inc | Yardley, PA |
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Intraoperative NeuroMonitoring Technologist/Autotransfusion Technologist

- Performed various Intraoperative NeuroMonitoring modalities including: SSEP, DSSEP, MEP, EMG, EEG/CSA.
- Communicated monitoring results/changes to appropriate surgeon and interpreting physician.
- Provided written logs and technical data for patient's medical records.
- Performed technical maintenance on laptop and medical devices.
- Maintained inventory of disposable supplies.

Resume of Gerson Bradford (continued)

EDUCATION

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|-------------------|-------------------------------|------------------|
| 10.2008 – Present | Art Institute of Philadelphia | Philadelphia, PA |
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Student: Digital Film and Video Production

3.9 GPA; Bachelors Degree: Fall 2011

Recipient of Presidential Scholarship

Recipient of 6 Best of Quarter Awards

- Conceptualized and completed film/video, multimedia, and other media projects, both individually and in a group.
- Provide mentoring to fellow students and team leadership in several group projects..
- Worked on projects with TESLA and the Academy of Natural Sciences.
- Developed reputation for creative and rapid problem solving.

1994-1997

Liberal Arts Associate's Degree

3.2 GPA; A.A.S Degree: summer 1997

Recipient of Dean's list

- Conceptualized and completed various projects, both individually and in a group.
- Provide mentoring to colleagues and team leadership in several projects.
- Developed reputation for creative and rapid problem solving.

TECHNICAL SKILLS

- Mac OS X 10.6.7 and Windows 7/ Vista / XP
- Microsoft Office and Excel, Apple iLife, iWork
- Adobe Suite CS5: After Effects, Photoshop, Illustrator, Flash, Dreamweaver
- Autodesk: Maya and Mudbox
- 3D Applications: Boujou, Cinema 4D
- Apple: Final Cut Pro STUDIO (Final Cut Pro, DVD Studio Pro, Motion, LiveType, Soundtrack Pro)
- Video encoding software (Apple Compressor, Cleaner, Adobe Media Compressor)
- Digidesign: Avid Media Composer 5, Protools 9 HD
- Audio: Protools HD and LE, Digidesign Recording/mixing console, various compressors, distressors, microphones, and high-end reverb equipment along with all of the common recording industry software programs
- HDV, lighting, audio, and non-linear editing equipment

HARDWARE

- HVX200, HPX300, HPX 500

ADDITIONAL CERTIFICATION

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| 2006 - 2010 | Digidesign | New York, NY |
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Certified in Pro Tools HD

Microsoft A+ Certified

CLC

References available upon request.